



Cory Hess

coryhess.com

me@coryhess.com

(805) 291-7353

Eaze

Senior Product Designer | May 2017 - Present

I currently lead design for the entire consumer team, including Eaze.com and both mobile apps. I run all UX Research, create core design systems and processes, and help build out the product team. I've also designed the driver app and the internal backend tools use to run Eaze.

Zenefits

Senior UX Designer | Jun 2015 - Feb 2017

I built the team from 3 to 10 designers, as well as copywriters and QA. I led design on the API platform, many major tools, and the style guide among other projects. I mentored junior designers and led initiatives to better integrate the product department with engineering and marketing.

3D Hubs

Lead UX Designer / Front-End Engineer | Jan 2014 - Mar 2015

I created, staffed, and led both the design and front-end engineering departments. I was the Lead UX Designer, as well as the first front-end engineer. I redesigned the consumer facing product and rewrote most of the front-end platform.

Sony

Interaction Designer | Jul 2012 - Jul 2013

I designed system applications for the worldwide launch of the Playstation 4. I led initiatives to help unify app experiences across a range of Sony gaming systems, including the Playstation 4, the Vita handheld device, and Sony interactive TVs.

Mindbody

UX Designer | Feb 2011 - Jul 2012

I established and build the UX and User Research teams. I led the complete redesign of Mindbody's client facing app, as well as the iPhone & Android apps, consumer shopping cart, and Facebook app.

Blue Nile

UX Designer | Feb 2010 - Feb 2011

I initiated user research at Blue Nile and led mobile design, search, and the shopping cart redesign. I created a process to photograph and display a live feed of all recently purchased engagement rings.

LEVEL Studios

Graphic & Motion Designer | Oct 2006 - Jun 2008

I led multiple website launches for international product releases, designed the corporate rebranding for several international companies, and worked as a 3D motion designer on several commercials. Some clients I worked for include Apple, HP, Quiksilver, Compaq, Motorola, Cisco, and Lenovo.

Business

Mythos Creative Agency | Owner | 2018

Clarity Advisors | Co-Founder | 2018

Parallels Media | Owner | 2013 - 2016

Random Apparel | Owner | 2000 - 2009

Education

Cal Poly San Luis Obispo | 2003 - 2006

Canyon High School | 1999 - 2003